

THE GREAT BUSINESS DEBATE

ORGANISING YOUR OWN EVENT



The Great Business Debate is open to everyone – we want organisations to get involved in activity on the ground: engage your local community, talk to your employees or bring together students at your school, college or university to discuss how business affects their lives.

Whether you want to debate the contribution of business to economy and society as a whole with your local community, or you want to focus on a specific issue like customer service, the principles of having a debate remain the same and you can use these guidelines to help you.

Hosting your event

There are no solid rules for holding an event – you are providing an environment for discussion on a certain topic and allowing different viewpoints to be heard. Who you are and the facilities available to you will influence the size and type of event you can hold. Feel free to contact us at events@greatbusinessdebate.co.uk if you would like some guidance and suggestions.

If you go ahead with your own event, please make sure you let us know what you are doing so that it can be shared for others to see:

- **Before:** In advance, let us know that you are planning an event and feel free to ask any questions.
- **During:** Whilst your event is taking place why not jot down or film, photo or record what is being said so that it can be shared with others.
- **After:** Once it is wrapped up you can share how it went and what was discussed. Feel free to send any videos or write ups directly to us and we will use it on our website or social media channels if we can. You can also share what you've done via your own social media channels and use our hashtag #bizdebate and we will pick it up.

For any further help on any of this, please contact events@greatbusinessdebate.co.uk

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